

# IceSynergy, Inc. Introduces New Ice Slurry Technology to Seafood Producers Cooperative in Alaska

***IceSynergy will supply a large capacity ice slurry system to satisfy the ice requirements for Seafood Producers Cooperative members in Sitka, Alaska.***

Sitka, Alaska March 8, 2010—Seafood Producers Cooperative (SPC), has contracted IceSynergy, Inc., of Springfield, Missouri to provide an ice slurry system. The Board of Directors was eager to find an ice technology which would enable them to meet the needs of their owner/members and have the right combination of efficiency and functionality in the plant. SPC looked at many different ice technologies and determined that ice slurry would be the best match to meet their particular needs.

*“Region wide there was a need for more ice and we wanted to increase our ice capacity and move into this type of technology. Our strategy in doing this was to come up with an ice that better suited our in house needs and that would reduce labor and offset the shortage of flake ice which we would be able to distribute to the fishing vessels of the coop in remote areas,”* said Mr. Craig Shoemaker, Plant Manager for SPC

*“Ice Synergy’s technology is quite a bit different from other technologies because the others are grinding ice to come up with a slurry. Ice Synergy’s product is circular and very smooth. It flows better and is probably better on the fish,”* continued Mr. Shoemaker.

When asked what the deciding factors were for the choosing the MaximIce technology Mr. Shoemaker said *“The most important aspects in deciding to go with IceSynergy was their long term history of generating this type of ice, their business history and their support”*.

Based in Springfield, Missouri, IceSynergy manufactures MaximICE® slurry ice equipment. MaximICE Orbital Rod Evaporator Technology has enjoyed success in the process cooling and HVAC industry with its breakthrough technology of generating ice slurry where the ice crystals are created in suspension. This technology is now being applied to fish preservation applications. For additional information on the MaximICE slurry ice system by IceSynergy, contact Terry Bushman or visit [www.icesynergy.com](http://www.icesynergy.com)

About IceSynergy: IceSynergy, Inc. is based in Springfield, MO. MaximICE Slurry Ice equipment and systems are installed in 19 countries throughout the world. Equipment ranges from 3 tons to 800 tons of ice building capacity.

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PHOTO ATTACHED



**ORE-25**  
**MaximICE Slurry Ice Generator**  
(Nominal Capacity 20~25 tons)

## MaximICE Slurry Ice Fish Chilling Process Diagram

