



New Product
Display Showcase
\$450 per entry

*measuring
(17" h x 36" w x 18" d)*





**IBSS New Product Showcase
\$450 per poster display**

*measuring
(2x3ft or 3x2ft)*



New Product Showcase Package

\$450 Includes Company Logo, Weblink and Product Photo



Ocean Beauty Seafoods
Booth: 1300
www.oceanbeauty.com



Sea Choice Caribbean Tilapia Palate Perfect Entree

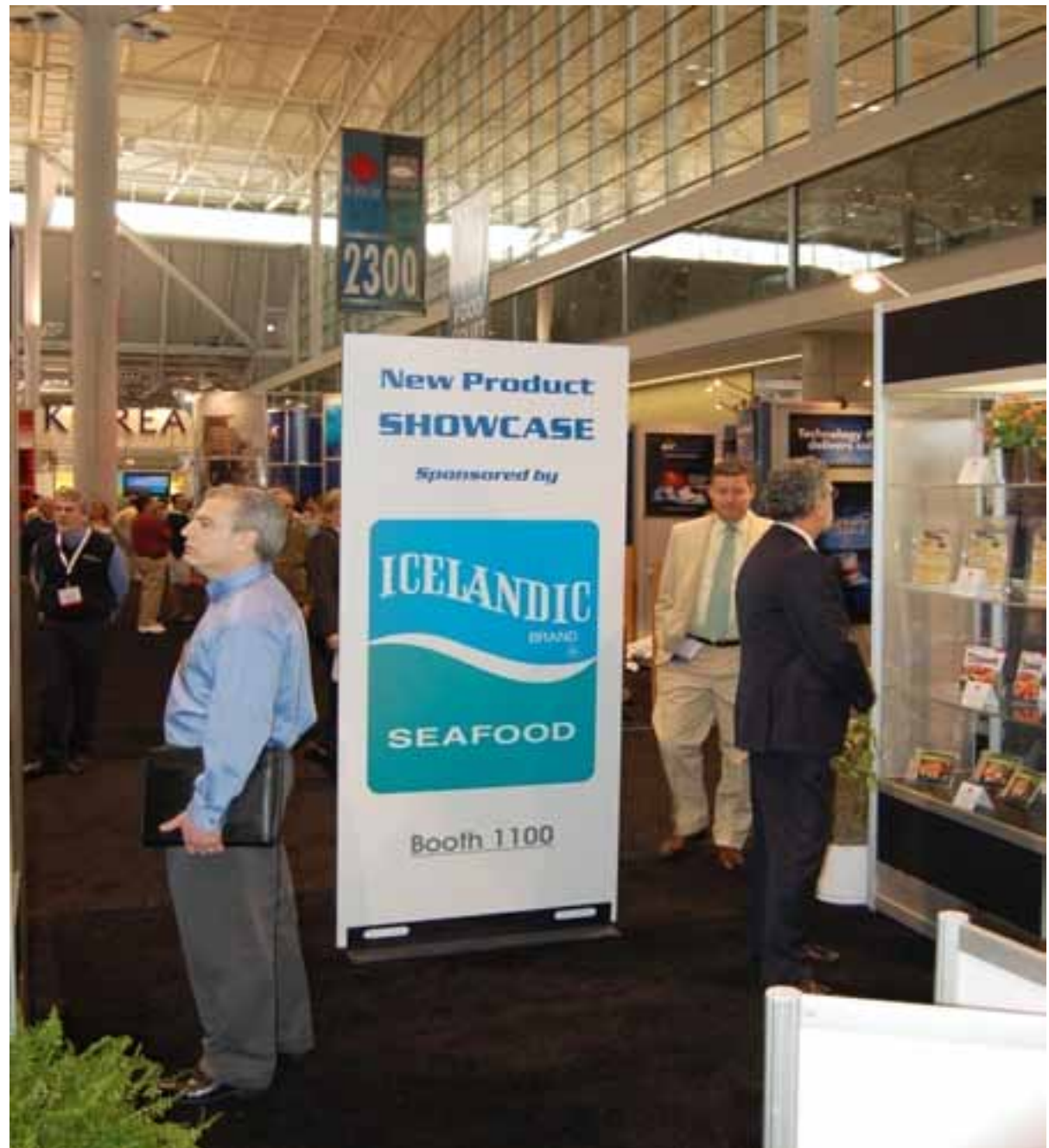
High in protein, low in fat, all-natural frozen seafood entree that serves two. Our Caribbean Tilapia is prepared in a sweet mango sauce with fire grilled peppers. Microwaveable from frozen.

New Product Showcase

Exclusive Sponsorship
Fee: \$4,500

Includes:

- 8ft panel with company logo and booth #
- Receive the entire showcase to highlight up to three products. Top of the showcase will feature your company name, logo and booth number.
- Recognized as an exclusive sponsor on the New Product Showcase page of the IBSS website.



Show Case Branding

Fee: \$1,600 (saving of \$250)

With this sponsorship you receive the entire showcase to highlight up to three products.

Top of the showcase will feature your company name, logo and booth number. This will give your product or company additional branding by purchasing this limited opportunity.





Product Display



IBSS New Product Showcase

New product Standard Package:

Choose One:

One 3D display shelf (*measuring 17" h x 36" w x 18" d*) or **One Photograph per New Product** (2ft x 3ft and 3ft x 2ft)

New Product Package:

Fee: \$450 per new product entry (one new product or product line per entry)

- * On-site display shelf within the New Product Showcase.
- * Listing on show website New Product page with product photo, company logo and website of your new product.
- * Provide key buyers company name, booth number and new product information before the show.
- * New product listing will be on the website pre-show and post-show.
- * New Product recognition in the show program which is distributed to all attendees onsite.

Showcase Branding Sponsorship

Fee: \$1,600 (saving of \$250)

- With this sponsorship you receive the entire showcase to highlight up to three products. Top of the showcase will feature your company name, logo and booth #. This will give your product or company additional branding by purchasing this limited opportunity.

New Product Showcase Sponsorship- exclusive sponsorship

Fee: \$4,500

Includes:

- 8ftx3ft panel with company logo and booth #
- Receive the entire showcase to highlight up to three products. Header at the top of the showcase will feature your company name, logo and booth number.
- Recognition as an exclusive sponsor will be presented on the New Product Showcase page of the IBSS website.
- Listing on show website New Product page with product photo, company logo and website of your new product.
- Provide key buyers company name, booth number and new product information before the show.
- New product listing will be on the website pre-show and post-show.
- New Product recognition in the show program which is distributed to all attendees onsite.



For more information about New Product Showcase and Seafood Excellence Awards please contact Minh Ly-Gordon at 1-207-842-5525 or mlygordon@divcom.com

Deadline for entries is February 5, 2010